**Pricing Analytics:**

In this Pricing analytics case we will identify some of the trends, Identifying the price changes. highest grosser of the year. And various other types of insights can be driven from this data. Hive uses the functionality of Hadoop and is suitable to perform the same on Big data.

**Problem Statement:**

* To identify how many people will be accommodated in the flights, what was the highest number of people with the lowest amount of revenue.
* Identifying the highest revenue generation year and quarter.

**Data:**

The data set contain the revenue generate per seat and the total number of bookings received.

Below are the headings in the data

* Year: The year is specified
* Quarter: The quarter of the years
* Average revenue per seat: Average amount of the revenue generated
* Total no. of booked seats: Seat booked per quarter